



Stanley College of Engineering and Technology for Women

(Autonomous)

(Affiliated to Osmania University)

(Accredited by NAAC with "A" Grade, Accredited by NBA)

Chapel Road, Abids, Hyderabad – 500 001

Department of Business Management

Program Educational Objectives (PEOs)

PEO1: To transform students into effective professionals.

PEO2: To equip the students to adapt a rapidly changing environment.

PEO3: To Prepare the students for immediate employment and for life-long learning in advanced areas of management.

Program Specific Outcomes (PSOs)

PSO1: Students should exhibit knowledge of management principles and organizational behavior.

PSO2: Students should demonstrate the contemporary Marketing, Financing and manpower management skills.

Program Outcomes (POs)

PO1: Managerial Knowledge: Demonstrate knowledge and understanding of the management concepts and apply in contemporary professional managerial practice

PO2: Human Values and Ethics: Demonstrate the knowledge of human values such as truth, honesty and loyalty by understanding the impact of management practice and Apply ethical principles and commit to professional ethics and responsibilities and norms of the management practice

PO3: Functional Area knowledge: To gain the knowledge in Finance, HR and Marketing areas with an understanding of practical application as per the contemporary needs, trends and changes

P04: Modern tools and Project Management: Create, select, and apply quantitative techniques, resources, modern management and IT tools to apply for one's own research work, in their specialized area of their study and to manage projects in multidisciplinary environments

P05: Life-long learning: Recognize the need for, and have the preparation and ability to engage in independent and life-long learning in the context of business environment and technological change.

P06: Entrepreneurial and Global Perspective: Students should be able to identify, assess and shape entrepreneurial opportunities and to evaluate their potential for business success in the competitive global Environment