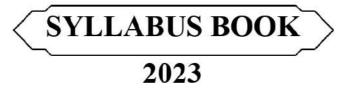
ESTD: 2008 College Code: STLW

# Stanley College of Engineering & Technology for Women (Autonomous)

Chapel Road, Abids, Hyderabad - 500 001 (Affiliated to Osmania University)



## **Department of Business Management**



www.stanley.edu.in

"Empower Women - Impact the World"

#### Year I Semester I

Course	Course Title	Nature	Credits	HPW	Max. Marks
Code					(CIE+SEE) 100
MB101	Management & Organizational Behaviour	Core	5	5	40+60
MB102	Accounting for Management	Core	5	5	40+60
MB103	Marketing Management	Core	5	5	40+60
MB104	Business Research Methods	Core			40+60
			5	5	is him and
MB105	Managerial Economics	Core	5	5	40+60
MB106	Open elective 1  1.Business Law & Ethics 2.Business Communication 3.Financial Markets & Services	Elective	5	5	40+60
MB107	Data Analysis Lab	Practical	2	4	40+60
Total credits at the end of I Semester			32	34	700

Year I Semester II

	Year I Sem	iester II			
Code	Course Title	Nature	Credits	HP W	Max. Marks (CIE+SEE)
MB201	Human Resource Management	Core	5	-	100
MB202	Financial Management			5	40+60
		Core	5	5	40+60
MB203	Quantitative Techniques for Business Decisions	Core	5	5	40+60
MB204	Operations Management	Core	5	5	40+60
MB205	Innovation management and Entrepreneurship Development	Core	5	5	40+60
MB206	Open Elective 2  1.Retail Management  2.Customer Relationship  Management  3.International Business	Elective	nent of	omen	Chairperson Board of Studi spartment of Bushless I Stanley College of En & Technology for V
MB207	Mini Project		2	100	Hyderabad 500
124 9 19			32	32	700
Total credits at the end of II Semester			64		1400

Y. Radma

Subject Expert Senior professor

Principal, ouccesm

Speriment of Business Management
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& Technology for Woman
Hyderabad - 500 001.

### Year II Semester III

Course Code	Course Title	Nature	Credits	HPW	Max. Marks (CIE+SEE) 100
MB301	Strategic Management	Core	5	5	40+60
MB302	Business Intelligence	Core	5	5	40+60
MB303	Supply Chain Management	Core	5	5	40+60
MB30 <b>1</b> 4	Discipline Specific Elective -I  1. Investment Management (Finance)  2. Compensation Management (Human resource)  3. Product and Brand Management (Marketing)  4. Decision support systems (Systems)	DSE	5	5	40+60
MB30 <b>5</b>	Discipline Specific Elective -II  1.International Finance (Finance)  2. Organization Development (Human Resource)  3. Promotion and Distribution Management (Marketing)  4. Business Analytics (Systems)	DSE	5	5	40+60
MB306	Project Synopsis Presentation		2	2	50
MB307	Seminar on Contemporary Topics	7	2	2	50
			29	29	600
1,21	Total credits at the end of III Semester	191	93		2000

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& Technology for Women Hyderabad - 500 001.

Subject Expert Ou Nominee Senior professor Principal, ouccBM

#### Year II Semester IV

Course	Course Title	Nature	Credits	HPW	Max. Marks(CIE+SEE) 100
MB401	Discipline Specific Elective -III  1. Financial Risk Management (Finance) 2. Performance Management (Human Resource) 3. Consumer Behaviour (Marketing) 4. Data Base Management Systems (Systems)	DSE	5	5	40+60
MB402	Discipline Specific Elective -IV  1.Banking & Insurance (Finance)  2.Talent and Knowledge Management (Human Resource)  3.Services and Global Marketing (Marketing)  4. Software Project Management (Systems)	DSE	5	5	40+60
MB403	Project Work Evaluation		5	5	100
MB404	Comprehensive Viva-Voce		5		100
			20	15	400
Tota	l credits at the end of IV and Final Semest	er	113		2400

- HPW Hours Per Week
- CIE Continuous Internal Exam
- SEE Semester End Exam
- DSE-Discipline specific elective

Noncredit course : The student has to undergo certificate courses like NPTEL, Coursera

Note: Each unit in all the subjects (excluding lab, Seminar, Mini Project, Synopsis, and Project Work) will be dealt by the case studies.

Chairperson Board of Studies

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